



### Every 3 minutes

someone is diagnosed with colon cancer.

### Every 10 minutes

someone dies from colon cancer.

### Every minute counts...

support Gutrunners™.

Gutrunners™ is a not-for-profit charity dedicated to improving digestive health in the community through education and exercise. We train people to participate in marathons and half-marathons throughout the country and also stage road races for the medical community. Race proceeds go toward providing free colonoscopy for uninsured patients through the Colonoscopy Access Program (CAP), research and patient education.

## What We Do

### • Educate

- Outreach to the community through live and on-line educational programs

### • Empower

- Develop programs for patient self-management
- Fund research and the Colonoscopy Access Program

### • Engage

- Emphasize the direct link between exercise and digestive health

### • Events

- Road Races (Digestive Disease Week®, American College of Gastroenterology Annual Meeting)
- National Marathon Participation (Marine Corps Marathon)

## The Gutrunners™ Difference

### 1. REACH

- Gutrunners™ reaches thousands of healthcare providers and millions of patients
  - Over 12,000 Gastroenterologists (GI specialists)
  - Over 15,000 OB/Gyns
  - 150,000 Primary Care Physicians
  - Millions of patients through their healthcare providers and Gutrunners™ educational activities

### 2. ENGAGEMENT

- Education Engagement Model utilizes frequent, peer-to-peer physician communications to improve physician-patient interaction

### 3. AWARENESS & IMPACT

- Each campaign component promotes awareness of digestive diseases among community members and healthcare providers

Founding Sponsor



CONTACT US TO LEARN MORE

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